



- Home
- TASB Overview
- Good Governance
- Supporting Schools
- Issues + Advocacy
- Services
- Training + Events
- News + Media
  - Overview
  - Daily News
  - Press Releases**
  - Events Calendar
  - Texas Lone Star Newsletters
  - Media Contacts
- Related Sites
  - TASB Store

[News and Media](#) > [Press Releases](#) > [2005 Press Releases](#) > Simpson SOTY Winner

## TASB News



**For Immediate Release: October 31, 2005**  
**Contact: Barbara Williams, 800-580-8272, ext 6418**

### Simpson Named 2005 Superintendent of the Year

(DALLAS)—Susan Simpson of White Settlement ISD was named Superintendent of the Year (SOTY) by the Texas Association of School Boards (TASB) at the TASB/Texas Association of School Administrators Convention in Dallas October 29. The Superintendent of the Year Award is presented annually at the convention to recognize chief administrators who exemplify excellence and achievement in educational leadership. State finalists for the prestigious award included Betty Baitland, Fort Bend ISD, ESC 4; Mary Lookadoo, Mineola ISD, ESC 7; Rocky Kirk, Lake Travis ISD, ESC 13; and Santos Lujan, Jr., Kermit ISD, ESC 18.

Superintendent of White Settlement ISD for five years, Simpson serves 4,600 students. Under her leadership, she has united the campuses into one productive district by developing a shared vision and mission. The committee noted that Simpson models a philosophy that she is a servant to her community, staff, students, and school administrators. In addition, the committee cited that she strongly endorses the "Capturing Kids' Hearts" program and the philosophy that teachers building relationships with their students is vital in increasing their confidence and academic achievement. Simpson, with 14 years of administrative experience, earned bachelor's and master's degrees at East Texas State University and a doctorate at Texas A&M University.

Among her community activities, she is involved in the White Settlement Chamber of Commerce, Volunteer for Youth Programs, Lions Club, Brewer High School Bears Athletic Booster Club, Beautifully Broken (a local women's ministry), and the Volunteer for Meals on Wheels program in Olton. She is the recipient of an honorary lifetime Parent Teacher Association award.

Active in various organizations, Simpson is a member of the Texas Association of School Administrators, American Association of School Administrators, Texas Association of Community Schools, Texas Association of School Business Officials, Texas Council of Women School Executives, and the National Rural Education Association, among others.

Superintendent Simpson received a \$5,000 award for professional development and a Superintendent of the Year ring from Balfour, program sponsor. State finalists each received a \$1,000 stipend from Balfour for professional development.

SOTY candidates are chosen for their dedication to improving educational quality, board-superintendent relations, student achievement, and commitment to community support and involvement in public education. Superintendents from any of Texas' 1,039 school districts and county school boards are eligible for nomination by their local boards of trustees. District nominees are submitted to a regional selection committee, which submits one nominee per region to the state selection committee.

Contact [Share Your Ideas](#) **myTASB**

**Search**

[Advanced Search](#)  
[Sitemap](#) [Index](#)

[Information Central](#)