

TRACTION

PLAN™



"You can't rise above constraints that you don't or won't address." - Flip Flippen

TRACTION PLAN

The *TrAction Plan* is a personal action plan you can implement immediately to maximize your strengths and break the behavioral constraints holding you back.

YOU CAN'T EXPECT TO IMPROVE WITHOUT A PLAN

No one drifts their way into becoming a better performer. The best way to get there from here is to pick up a map and follow it. A *TrAction Plan* is a customized and highly personal map, based on your *Flippen Profile™*. You can immediately put it into action and start growing in the right direction.

YOUR PERSONALIZED GROWTH PLAN IS WAITING ON YOU

A *TrAction Plan* is a customized one-page growth plan, based on specific feedback gathered from your *Flippen Profile*.

Rather than trying to overhaul personality or leadership style, the purpose of the *TrAction Plan* is to clearly define simple, specific, and actionable behaviors that result in the greatest productivity gains for individuals and teams. These behaviors are identified through the *Flippen Profile*.

Outcomes:

- Personally customized growth plan.
- Measurable, achievable steps, quickly resulting in significant positive impact.
- Capitalize on your strengths and mitigate the negative impact of your constraints on both your leadership effectiveness and that of your team.

Get Started Today: 800-316-4311