

TEAM MEMBER PORTRAIT  
**CHRIS WHITE,** PH.D.  
*Chief Science Officer*

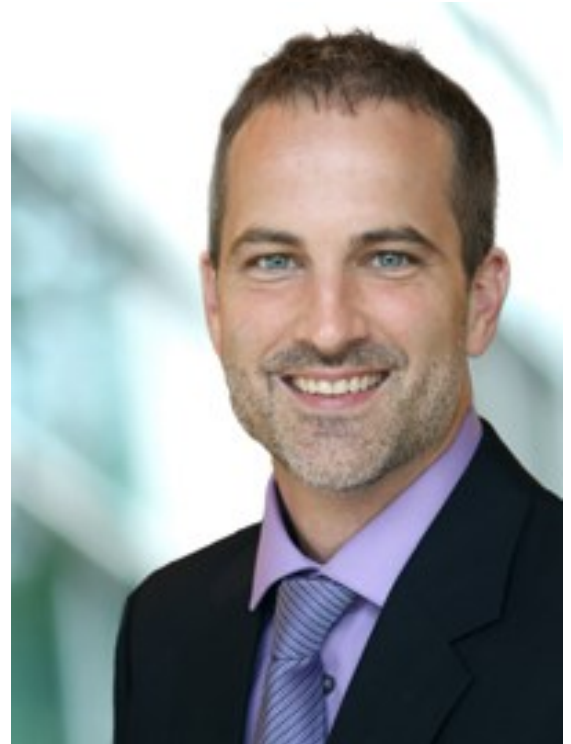


## BIOGRAPHY //

In May 2016, Dr. Chris White was promoted to chief science officer for the Flippen Group. With the unique combination of a Ph.D. in statistics and a 'statistically above-average' dose of humor, Dr. White exemplifies the balance of art and science. He has an uncanny ability to make the complex simple and provide powerful insights while communicating with contagious enthusiasm. These traits helped propel *The Flip Side*, a book he co-authored, to the *New York Times* best-seller list. He also played a lead role in developing the *Flippen Profile™*, a preeminent psychometric instrument.

In his years with the Flippen Group, Dr. White has worked with some of the most influential people and organizations, including elite teams and athletes in every major sport (such as the Dallas Cowboys), Fortune 500 executives, military generals, and top educators. Dr. White leads the company's personal growth efforts and has keynoted, trained, and consulted worldwide.

When not working, Chris enjoys time with his family, playing sports, reading, and community service. He resides in Texas with his wife, Jennifer, daughters Harper and Berkley, and sons Hudson and Braxton. ■



### KEY FACTS

- Chief science officer of the Flippen Group.
- Co-author of *The Flip Side*, a *New York Times* best seller.
- Master's degree in economics and Ph.D. in statistics.
- Oversees the Flippen Group's personal growth efforts, teaching, and consulting worldwide.
- Helped build the company's flagship assessment tool, the *Flippen Profile*.