

## TEAM MEMBER PORTRAIT

# CHRIS WHITE, PH.D.

Chief Science Officer



## BIOGRAPHY //

Dr. Chris White is a best-selling author, executive coach, and speaker, serving as the Chief Science Officer at Flippen Group. With a Ph.D. in statistics and having delivered over 10,000 coaching sessions, Dr. White brilliantly brings science and art together for one goal: *solving people puzzles*. His work experience includes over 20 years as a global speaker, thought leader, and devout student of humanity. He has co-authored two books, *The Flip Side: Break Free of the Behaviors That Hold You Back*, a *New York Times* best seller translated into nine languages, and *Your Third Story: Author The Life You Were Meant to Live*.

Dr. White has been honored to work with elite teams and athletes in every major sport (including the Dallas Cowboys and New York Yankees), as well as with Fortune 500 executives, military generals, and school superintendents. He also played a lead role in the development of the *Flippen Profile*, a renowned psychometric assessment that allows individuals and organizations to identify and address constraints that hinder performance.

In addition to a bachelor's degree from Baylor University, Dr. White holds a master's degree in economics and doctorate in statistics from Texas A&M University.

Outside of work, Dr. White savors time with his wife and kids. And don't let the doctor thing fool you—Chris has an above average sense of humor for a statistician, is an aspiring poet, an inventor, brain surgery survivor, and former nationally ranked badminton player. ■



### KEY FACTS

- Chief Science Officer of the Flippen Group.
- Co-author of *The Flip Side*, a *New York Times* best-seller, and *Your Third Story*.
- Master's degree in economics and Ph.D. in statistics.
- Oversees the Flippen Group's personal growth efforts, teaching, and consulting worldwide.
- Helped build the company's flagship assessment tool, the *Flippen Profile™*.

"Dr. White is one of the most knowledgeable and passionate individuals I have encountered, with powerful insights on people. I always enjoy listening to his presentations on an array of topics, which always leave me improved both professionally and personally. Bottom line, he is someone who will make you better!"

**Chad Bohling**  
New York Yankees

"I attended a conference in Laguna Beach, CA and Chris was one of our keynote speakers. I cannot say enough how much I enjoyed his speaking style and his engaging content that kept me thinking for days. The way he presents makes you feel he is speaking only to you—I could listen to him speak for hours. I couldn't wait to get back home to read the book on the topic as well. I look forward to hearing Chris speak again soon...and often!"

**Dr. David Faltys, Superintendent**  
Carroll ISD  
Region XI Superintendent of the Year

"I cannot express properly in words how much your virtual training impacted me. It's like being a stone that has not been sculpted into anything for years—just a stone and then after this I am beginning to see the makings of a piece of art. Yesterday's workshop has been all I've talked about today with people."

**Rhonda Battle, Principal**  
Middle Ridge Elementary School

"I've been in the audience in more than one of Chris's speaking engagements, and I took notes not only on the relevant topics but also on his speaking style. He has a unique ability to communicate about complex topics in a way that's not only understandable but fun!"

**Mindy Holden, Senior Vice President**  
The Adecco Group