“The Flippen Group has worked side by side with our leadership team to provide systemic school reform through leadership development, teacher training, one-on-one coaching and mentoring, and curriculum support activities. The Flippen Group has proven effective in our district.”

Dr. Harold D. Ramm
Superintendent · Groesbeck ISD, TX

Organization Blueprint Overview

The leaders of an organization are responsible for translating vision to results. They must align the thinking and actions of others toward common expectations and goals, without false starts or missteps.

It can be hard to create a masterplan: Not everyone is familiar with the best way to ask the right questions, consolidate the data, and achieve the desired results without any wasted time, effort, or expense. And your ability to succeed as a leader can depend on how well you relate to others.

A better way to lead: Organization Blueprint helps leaders coordinate critical systemic elements of an organization – mission, core principles, vision, capacity for change, alignment tools, accountability, and internal communication – to reach optimal results. Participants learn essential facilitation skills to guide their organization through a rigorous and effective strategic-planning process.

Participant Outcomes:

- Understand how an organization’s systems and structure affect individual and group performance.
- Recognize and overcome system constraints.
- Apply specific tools and strategies to facilitate the strategic-planning process.
- Set priorities and effectively focus organizational resources.
- Optimize staff performance.
- Apply the EXCEL Model™ to move an organization from good to great.

Approach:

Organization Blueprint is a dynamic, skill-driven, participatory experience, not a theoretical or motivational lecture. Leaders learn and practice skills they will use and model on a daily basis.

Get Started Today: 1-800-316-4311

www.flippengroup.com
**ORGANIZATION BLUEPRINT**

**Key Facts About Organization Blueprint**

**Who:**
- *Organization Blueprint* is ideal for top-level leaders and other decision makers.
- Trainings can accommodate up to 40 people per group.

**When**
- Training occurs over two consecutive days.
- Schedule is 8:00 am – 4:00 pm (with one hour for lunch each day).

**Where**
- Your organization can schedule private bookings and is responsible for providing a location conducive to adult learning.

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**Flippen Group**

The Flippen Group was founded in 1990 by internationally known educator, New York Times best-selling author, psychotherapist, executive coach, and leadership expert, Flip Flippen. We are one of the largest educator training companies and fastest-growing leadership development organizations in North America with offices throughout the United States and in India.

Each year thousands of educators and business leaders attend Flippen Group “hands-on” trainings and hundreds of thousands of people are challenged and inspired by our keynote presentations. On any given school day, Flippen Group education curricula and processes touch the lives of more than one million students in districts nationwide.

Clients include Fortune 500 companies, small businesses, professional athletes, major sports franchises, government agencies, non-profit groups, colleges, and school districts of every size and description.

The Flippen Group employs professionals across the nation. All Flippen Group executive coaches and training personnel come from backgrounds that enhance the delivery and value of the training experience.

The education training staff members are former educators, administrators, and teachers who implemented our processes firsthand in their own campus or classroom settings. The team understands the importance of a quality education, the value of a positive learning environment, and the significance of preparing the next generation for the world of work.

Our processes and trainings create a positive working environment and build cohesive team dynamics, the result being increases in productivity and retention.

The Flippen Group has been highlighted on both local and national media outlets, including *The Today Show*, the *Super Bowl XXXVII Pre-Game Show*, and Speed Channel’s 24/7, among others.

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**Flippen Group**

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