

TEAM MEMBER PORTRAIT

MITCHEL LUCERO

Corporate Strategy and Business Development



BIOGRAPHY //

Mitchel joined the Flippen Group in September of 2010 and is responsible for corporate strategy and business development. The cornerstone of Mitchel's success has always been a passion to grow and mentor individuals and teams. His ability to effectively lead organizations through chaotic periods and intense competitive pressure without losing focus on results is unique. Mitchel is known as a leader who can lead a struggling team to the top or take a top team to the next level.

Prior to the Flippen Group, Mitchel was senior vice president of sales for Decisioneering and Oracle Inc. Responsibilities included ownership of top and bottom line performance attainment for the Crystal Ball Global Business Unit. His team provided the revenue inflection that led to the acquisition of Decisioneering by Oracle in early 2010.

Mitchel also had a distinguished ten-year run in telecom, mostly with MCI WorldCom. He was a multiple award winner, leading teams in sales, service, and marketing, among other roles.

Mitchel and his wife, Tamara, have been married for 29 years and reside in Colorado Springs, Colorado. They have three children - Mitchel, Marc, and Jack - who are avid golfers, skiers, and snowboarders. ■



KEY FACTS

- Architected multiple engagements with Fortune 500 companies.
- Mitchel and his family have a passion to serve others. For the past eleven years, he has been president of Double Harvest Inc. which builds orphanages, drills water wells, and provides clothing and other support for the people of Zambia.