

TEAM MEMBER PORTRAIT
ROHIT PAUL
Leadership Development Strategist



BIOGRAPHY //

Rohit's family celebrates a long legacy of educators. However, his career originated elsewhere. At just 19 years old, he began hiring fellow students of Central Saint Martins to meet the branding needs of local businesses in London. Shortly after graduating he launched Red Identity, a brand strategy firm that specialized in aligning individual behaviors to an organization's vision and objectives. Red Identity eventually grew to have its head offices on Regent Street, in London's prestigious West End.

After almost ten years in London, he returned to India to seek meaningful involvement in the challenges faced by this country where the majority of its population lives well below the poverty line. Volunteering with Vision Rescue, a charity focused on educating street children and rehabilitating women in the sex trafficking industry, he saw firsthand the ramifications of a weak education system.

After consulting with Harvard University and the Wipro Education Foundation, he left the corporate world to teach leadership to high school students. It wasn't long before he was recruited to use his skills in training and development to facilitate change management programs with fellow teachers. Rohit has been working with the Flippen Group as a trainer and leadership consultant for the last four years.

While Rohit once designed and delivered training interventions for some of world's largest corporations, including HP, Volvo, HSBC and Accenture, it is his belief that teachers are our country's most precious commodity, and that drives him today. His passion and focus are now with the incredible educators he works with around the globe. ■