“If you have a child’s heart... you have their mind.” - Flip Flippen

Capturing Kids’ Hearts 1 Overview
Transforming Classrooms Into High-Achieving Centers Of Learning

Capturing Kids’ Hearts 1 has already dramatically elevated the academic and behavioral standards for millions of students in thousands of classrooms.

Teachers face a formidable challenge: they must raise the bar on student performance, all the while competing against social, environmental, and outside pressures as never before. While researchers and district personnel work to determine the most effective curricula, teachers struggle to manage classrooms.

Teachers can't always control what comes into their classrooms, but Capturing Kids’ Hearts 1 shows them how to create high-achieving centers of learning by strengthening students' connectedness to others through enhancing healthy bonds with their teachers and establishing collaborative agreements of acceptable behavior.

Capturing Kids’ Hearts is a process that is working in thousands of classrooms across the country to provide the strategy and training for teachers and administrators to achieve success in today's classrooms.

Give us a teacher who's passionate about their subject, a teacher who cares for the welfare and success of their students, and well give that teacher the tools they need to engage and challenge students, and raise them to a higher level of performance.

Participant Outcomes:
Our research-based processes improve the five key indicators of school performance: fewer discipline referrals, improved attendance, higher student achievement, lower dropout rates, and higher teacher satisfaction.

The widespread impact of Capturing Kids’ Hearts reads like a wish list for school administrators. Schools that implement our processes report:

- Strengthened student connectedness to others by enhancing healthy bonds with teachers.
- Consistent rules of conduct, with reduced disciplinary escalations and referrals.
- Dramatic reduction in truancy and dropouts.
- Reduced negative behaviors like isolation, violence, early sexuality, and substance use.
- Significant improvement in student academic performance.
- District-wide improvements in test scores.
- Higher rate of job satisfaction among teachers.
- Increased teacher retention and improvement in teacher recruiting.

When school administrators provide ongoing training for teachers in Capturing Kids’ Hearts 1 the process infuses the entire school with a sense of loyalty and enthusiasm for learning.

Approach:
Capturing Kids’ Hearts 1 is an immersive, participatory experience. Teachers, staff, and administrators learn and practice skills they will use and model in their classrooms, schools, and districts, including:

- How to build meaningful, productive relationships with every student and every colleague.
- How to use the EXCEL Model® of teaching to create a safe, effective environment for learning.
- How to develop self-managing, high-performing classrooms using team-building skills and a Social Contract.
- High payoff techniques for dealing with conflict, negative behavior, and disrespect issues.

Capturing Kids’ Hearts 1 is the beginning of a transformational, multi-year process for teachers and administrators at the campus or district level.

Get Started Today: 800-316-4311
Key Facts About Capturing Kids’ Hearts

Who:
- For all faculty, staff, and administrators.
- Trainings can accommodate up to 50 people per group.

When:
- Training occurs over two consecutive days, with an hour for lunch each day.
- Schedule
  Day Model:
  Days 1 & 2: 8:00am - 5:00pm
  Retreat Model:
  Day 1: 9:00am - 6:00 pm
  Day 2: 8:00 am - 5:00 pm

Where:
- Open Enrollment: Flippen Group hosts sessions throughout the year at locations nationwide.
- Client Booked: Your organization can schedule private bookings and is responsible for providing a location conducive to adult learning.

Flippen Group

Flippen Group was founded in 1990 by internationally known educator, New York Times best-selling author, psychotherapist, executive coach, and leadership expert, Flip Flippen. We are one of the largest educator training companies and fastest-growing leadership development organizations in North America, with offices throughout the United States and in India.

Each year thousands of educators and business leaders attend Flippen Group “hands-on” trainings and hundreds of thousands of people are challenged and inspired by our keynote presentations. On any given school day, Flippen education curricula and processes touch the lives of more than one million students in districts nationwide.

Clients include Fortune 100 companies, small businesses, professional athletes, major sports franchises, government agencies, non-profit groups, colleges, and school districts of every size and description.

Flippen Group employs professionals across the nation. All Flippen executive coaches and training personnel come from backgrounds that enhance the delivery and value of the training experience.

- The education training staff are former educators, administrators, and teachers who implemented our processes firsthand in their own classroom or campus settings. The team understands the importance of a quality education, the value of a positive learning environment, and the significance of preparing the next generation for the world of work.
- Our processes and trainings create a positive working environment and build cohesive team dynamics, resulting in increased productivity and retention.

Flippen Group has been highlighted on both local and national media outlets, including The Today Show, the Super Bowl Pre-Game Show, and Speed Channel’s 24/7, among others.

Flippen Group
1199 Haywood Drive
College Station, TX 77845 U.S.A.

Phone: 800-316-4311
Fax: 877-941-4700
info@flippengroup.com
www.flippengroup.com